

Dear Costco Hearing Care Professional,

Rexton is excited to announce the expansion of our BiCore family. With the addition of these 2 new products your member can be sure to find an option that fits their lifestyle.

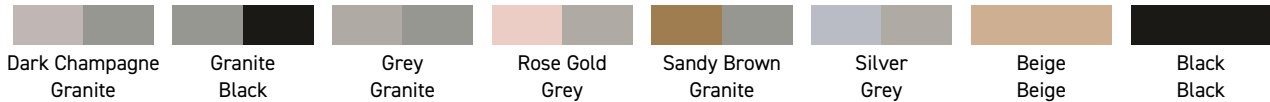


BiCore B-Li Rugged BTE with Standard Charger

- Rechargeable BTE with T-Coil
- Wearing time up to 39 hours
- Available with earhook or thin tubes

**Rugged has wearers covered!
Withstand drop by 2 meters
and water resistant.**

Available in 8 colors:



BiCore R312 RIC

- RIC with 312 battery
- Wearing time up to 89 hours

**Great for members who
want traditional batteries.**

Available in 7 colors:



These new BiCore hearing aids feature:

- **Speech Preservation Technology™** with Multi-track processing
- **Direct Streaming** for iOS® and Android™ ASHA phones
- **Hands-free** and **Tap Control** for iOS* — answer calls with rocker switch

Each booth will receive a launch kit containing:

- 1 BiCore B-Li Rugged Replica
- 1 Model Colors Bookmark
- 1 Pack of 25 Consumer Brochures

Have questions? Please contact your dedicated Costco Care Representative at

- Email: costco.cc@rexton.com
- Phone: 866-739-8661
- Monday through Friday: 8 AM – 7:30 PM CT
- Saturday and Sunday: 10 AM – 5 PM CT

Our Consumer Support is available to help your members with Bluetooth streaming, app and accessory questions.

- Phone: 866-212-0610
- Monday-Friday: 7 AM – 7 PM CT

Best Regards,
Your Rexton Team

*Handsfree and Tap Control require iPad® and iPhone® 11 or newer with iOS 15.2 or later



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